



Bald Head Association ~ “The voice for BHI property owners”

910-457-4676 • 111 Lighthouse Wynd, Bald Head Island • [www.BaldHeadAssociation.com](http://www.BaldHeadAssociation.com)

## New BHA Board of Directors Member *Welcome Jennifer Lucas!*



BHA welcomes Jennifer Lucas to its Board of Directors. Ms. Lucas fills the open Board position vacated by Nana Smith in January 2021 and will serve the remainder of Ms. Smith’s term, which expires in January 2023.

Ms. Lucas has a background of strategic payments business transformation and digital banking and payments innovation. She is also a corporate spokesperson/industry representative. She received a B.S. in Business with a history minor from Wake Forest University and an M.B.A. in Marketing from the University of NC at Charlotte. Ms. Lucas currently works at Ernst & Young, LLC, as Managing Director, Americas Payments Consulting Lead, Strategic Business Transformation. Ms. Lucas adds, “Our family has been enjoying BHI for over a decade. We love it for the accessibility to nature and wildlife, the remoteness of location, as well as the modern amenities. It’s a perfect balance of a community.”

To reach Ms. Lucas or any BHA Board member, visit [BaldHeadAssociation.com](http://BaldHeadAssociation.com).