Bald Head Association Member Survey - July 2016

Thursday, August 11, 2016

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BHA Member Survey

Date created: Friday, July 15, 2016

Responses gathered: July 15-24, 2016

193 Total Responses

13% response rate

Q1: Please rate the effectiveness of Bald Head Association'scommunications.

Answered: 192 Skipped: 1

	Excellent	Above Average	Average	Below Average	Very Poor	Don't Receive It/Don't Know	Total	Weighted Average
Island Report monthlymagazine	**29.84%** 57	**44.50%** 85	**20.94%** 40	**0.52%** 1	**0.52%** 1	**3.66%** 7	191	2.08
Weekly email bulletin	**32.98%** 63	**47.12%** 90	**17.28%** 33	**1.57%** 3	**0.52%** 1	**0.52%** 1	191	1.91
Web site	**15.05%** 28	**28.49%** 53	**30.65%** 57	**4.84%** 9	**1.08%** 2	**19.89%** 37	186	3.08

Above average to Excellent:

- Island Report = 74%
- Weekly email = 80%
- Web site = 44%

Q2: How would you rate your knowledge of the following:

Answered: 190 Skipped: 3

	Excellent	Good	Fair	Poor	Don't Know	Total	Weighted Average
Oil and gas exploration	**12.11%** 23	**34.21%** 65	**38.42%** 73	**13.68%** 26	**1.58%** 3	190	2.58
Wind energy development	**12.11%** 23	**36.32%** 69	**38.42%** 73	**11.58%** 22	**1.58%** 3	190	2.54
BHI-specific natural landscaping and native plantings	**13.68%** 26	**43.16%** 82	**30.00%** 57	**11.58%** 22	**1.58%** 3	190	2.44
BHI-specific lighting guidelines	**15.87%** 30	**42.86%** 81	**24.34%** 46	**13.76%** 26	**3.17%** 6	189	2.46

Q3: In order to protect the long-term ecology and beauty of the Island, Bald Head Association is re-evaluating regulations regarding residential landscaping. Please state your position on the following:

Answered: 185 Skipped: 8

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total	Weighted Average
Allow only BHI-native plants.	**13.81%** 25	**20.99%** 38	**27.07%** 49	**28.18%** 51	**9.94%** 18	181	2.99
Establish a ratio between BHI-native, NC-native and exotic plants - with a minimum 70% being BHI-native.	**12.50%** 23	**36.41%** 67	**22.83%** 42	**16.85%** 31	**11.41%** 21	184	2.78
Prohibit the use of exotic plants.	**21.98%** 40	**24.73%** 45	**27.47%** 50	**17.58%** 32	**8.24%** 15	182	2.65
Establish parameters for the limited removal of understory vegetation.	**20.22%** 37	**33.88%** 62	**23.50%** 43	**14.21%** 26	**8.20%** 15	183	2.56

Agree or Strongly Agree

- Only BHI native: 35%
- Ratio: 49%
- Prohibit exotic: 47%
- Understory: 54%

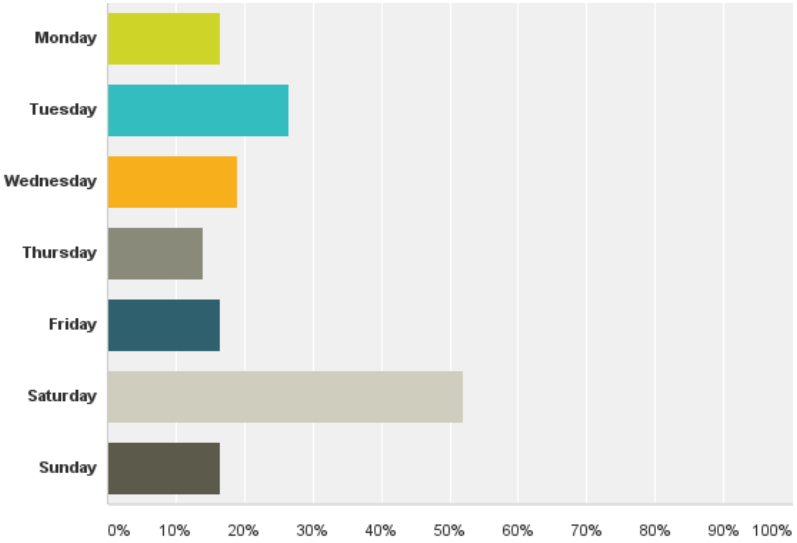
Q4: Bald Head Association is considering hosting information sessions on green building practices, such as solar, geothermal, water conservation, etc.

Answered: 184 Skipped: 9

	Yes	No	Total	Weighted Average
Would you attend these types of sessions in person?	**36.26%** 66	**63.74%** 116	182	1.64
Would you attend these types of sessions online?	**47.80%** 87	**52.20%** 95	182	1.52
Would you prefer a recorded session (i.e., YouTube, Vimeo)?	**54.49%** 97	**45.51%** 81	178	1.46

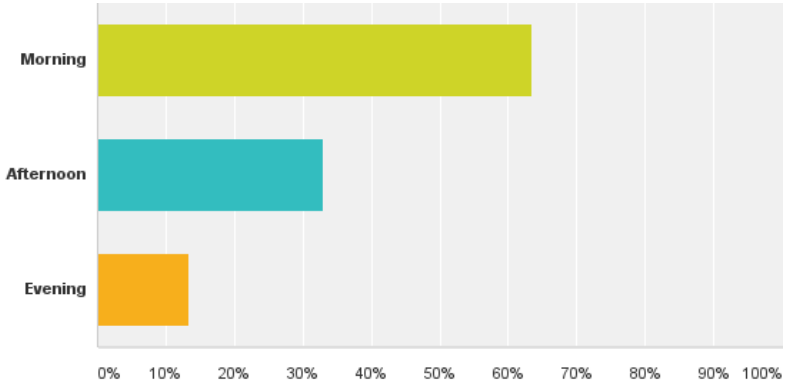
Q5: If you would be interested in attending these sessions in person, what day of the week would you prefer?

Answered: 79 Skipped: 114



Q6: What time of day works best for you?

Answered: 82 Skipped: 111



Open-ended question:

What is the one thing you would change about BHI?

- 139 individual responses
- Topics range from renewed focus on native plantings and recycling to softening/hardening the PSD approach and better internet access
- Other issues: less governmental involvement, limited commercialism, changing island demographics, costs of living on BHI, transportation options and fragmentation of decision making